



EQUIPPING LEADERS FOR

Digital Ministry





PRESENTERS

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What Platform?





Facebook Live

- Interactive
- Broader Audience
- Watch at any time
- Notifications when live
- Unstable
- Non-User issues
- Limited host options



Zoom

- Interactive
- Others Visible
- Recording available
- Multiple remote hosts
- Music/words
- TechSoup Discount
- Login process
- Availability on other platforms
- Security concerns



YouTube

- Very stable
 - Chat options
 - App for Smart TVs
 - Embed on website pages
 - Subscriber reminders
- Streaming set up process can be complicated
 - Limited interaction
 - Not user friendly for admins





Live Streaming Software

Basic User

Allows for video to stream on multiple platforms

- Vimeo - \$75/month
<https://vimeo.com/upgrade>
- Boxcast - \$99/month
<https://www.boxcast.com/pricing>

Pro User

- Studio 6 (thru Vimeo) - \$75/month
<https://livestream.com/studio>
- Castr - \$10/month
- OBS - free





Ask for Discounts!

- Many companies give discounts to non-profits so ASK before you buy!
- Boxcast not giving non-profit discounts at this time
- Make sure tax is removed from billing
- TechSoup – <https://www.techsoup.org/> provides discounts for technology to non-profits



Location & Lighting





CAMERA OPTIONS

- iPhone/iPad
- DSLR

Multiple Camera Control options:

- Zoom option for 2nd camera
(under share screen Advanced options)
- Sling Studio – [Buy here](#)
- Studio 6 – included with Vimeo Premium account
 - Mevo camera integration



Lighting Best Practices

- Natural Light is best
- Avoid Backlighting – sit facing a window/lamp
- Additional lights are a plus!



Ring Light

[Buy here: LED Ring Light](#)



Too Close

Fix: use a stand





Stand Options:

- **Gimble**

- Great for holding camera steady while moving around (labyrinth, devotionals, etc.) as well as stationary
- Used by Kelly during presentation
- About \$80-\$130
- [Buy here](#)

- Large stand

- So you can stand further away from camera
- for wider video frame
- [Buy Here](#)

- Other stands

- <https://iphonephotographyyschool.com/iphone-tripod/>



Too Far



Just Right!



9:53 / 40:35





During Worship Experience





Sound is Everything!



External Mics & Interface



THREE LINES: You want to use this cable (TRSS) for your external mic to be able to hear and use audio for interactive sessions.

Two lines: Cable above (TRS) won't let you hear what is going on.

[Buy External Microphone here](#)

[Buy Lavalier/clip-on Microphone here](#)

[Buy Interface here](#)



Direct Feed from Sound Board

[Buy Here](#)





Welcome Best Practices

- Go live at least 5 minutes early
- Announcements/Countdown/Trivia
 - ShiftWorship.com or PowerPoint
- Greeters/Ushers assigned to interact throughout service





Engage the Kiddos!

- Coordinate with children/family team leaders
- Visuals & sit down
- Web link to resources within chat



Giving

- Offeratory Song
 - Gives time to go online/write check
- Post link in chat
- Link on welcome slides
- PROVIDE UPDATES!





Involving Others

- Greeters/ushers assigned to monitor
- Prayers submitted via chat/online form
- Zoom is best for multiple “hosts”
- Bible studies after worship
- Lay-lead devotionals



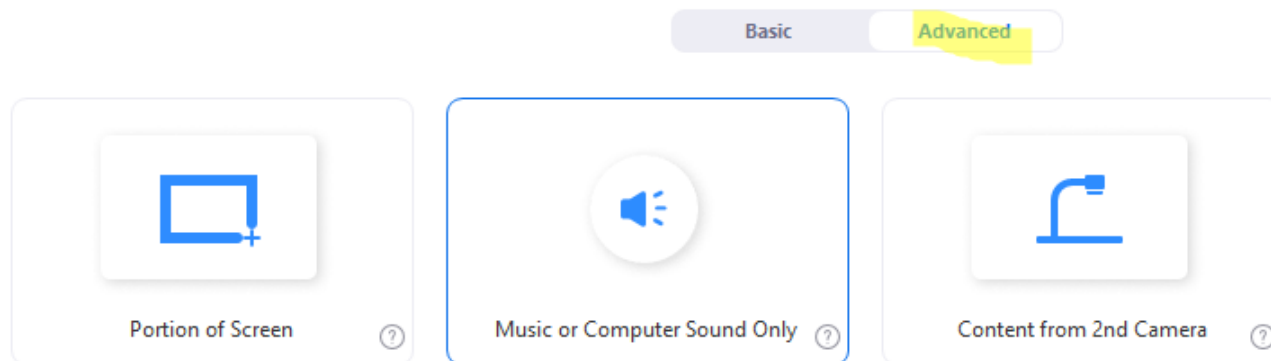
MUSIC




Zoom Options

- Add a co-host or 2nd camera
- NEW! Play music from computer or from AirPlay, if on a Mac

Select a window or an application that you want to share





Other Options

- Prerecord Music + Online bulletins
- Studio 6 or Sling Studio
 - Allows for Picture-in-Picture
 - Allows for embedded video/graphics
- Shift Worship + Proclaim/Easy Worship/Pro Presenter
 - Slide collections & motion graphics

www.shiftworship.com



Q & A





THANK YOU!

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