

# Evangelism for Churches

what the "outside world" knows about tribe building and how any Pastor can "steal" these ideas to help build new disciples in their communities

Thursday, January 24  
10:00 a.m. - 1:00 p.m.

REGISTER AT:  
[AbidingPresence.net/evangelismevent](http://AbidingPresence.net/evangelismevent)

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Abiding Presence  
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Metropolitan Washington, D.C. Synod  
Evangelical Lutheran Church in America  
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**Join us for an amazing three hours of discovery and exchange of ideas,  
led by local attorney and entrepreneur Ben Glass  
and a team of Lutheran pastors.**

Ben, a member of Abiding Presence Lutheran Church, is a nationally recognized expert in attorney and small business marketing. Ben also works with businesses helping them find their “why” and using that discovery to attract the right customers, patients and clients to their organizations. These same strategies can be used by the church to fulfill Jesus’ command to “make disciples” in innovative and faithful ways. In addition to hearing from Ben, you will also hear from several local pastors who have implemented programs in their churches that are successfully building new disciples.

But, that’s not all! We will also be soliciting applications in advance for “hot seats” where selected attendees will get to be up front and center, putting their biggest growth and program challenges in front of the group in order to “mastermind” solutions to the problems.

***Seating is strictly limited to 37 pastors and church leaders,  
so register early to guarantee a place at the table!***

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